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FrostByte Video, Inc.

Press Release

FrostByte Video, Inc. teams with Schweitzer Mountain Resort and Sugar Bowl to roll out new automated video system for skiers and boarders

US ski resorts to be first to offer new Automated Personal Action Video system to their event participants

San Diego, CA, December 20, 2007: FrostByte Video, Inc., the inventor of Automated Personal Action Video technology that tracks skiers and boarders on runs and terrain parks and automatically produces DVDs and streaming videos of individual skiers and riders, announces the roll-out of their premier product for beta testing at selected resorts for the 2007-2008 ski season. Working with partner resorts, Sugar Bowl and Schweitzer Mountain, FrostByte Video will cover multiple competitive, performance events, including giant-slam races, slopestyle and ridercross, bringing a new level of vacation memorabilia to the ski resort industry.

FrostByte Video can be experienced at each of the partner resorts at various hosted events throughout the season. At Sugar Bowl giant-slam races will be recorded and produced for multiple organizations, while Schweitzer Mountain will host the Stomp Games slopestyle and ridercross weekend with FrostByte Video on the slopes.

FrostByte Video is a revolutionary new technology solution that merges digital video recording, online video streaming, DVD production, GPS tracking and snow sports to create an amazing vacation souvenir. Using preset cameras on ski runs and terrain parks, the streaming video footage from multiple cameras is combined with the skier's location information from a tracking armband to automatically create a video that is made unique to each customer using only video clips of their skiing or riding. The video is then finished off by adding scene transition effects and background music of the customer's choosing. FrostByte Video's unique and innovative technology is currently patent pending.

For Immediate Release

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About FrostByte Video, Inc.

FrostByte Video is a leading edge, technology development company creating products for the active sports communities. Its first product on the market is able to automatically track skiers and produce DVDs of them using patent-pending technology. For more information on FrostByte Video call 888.89.FROST or visit www.FrostByteVideo.com.

About Schweitzer Mountain Resort

Schweitzer Mountain Resort is quickly rising in the ranks of the nation's top destination resorts with 2900 acres of amazing terrain and two new chairlifts for the 07-08 winter season. Located in the rugged Selkirk Mountains of the northern Idaho panhandle and the northwest Rocky Mountains, Schweitzer overlooks the town of Sandpoint and Lake Pend Oreille. Schweitzer is well known for its two massive bowls, breathtaking views and amazing gladed terrain. For more information on Schweitzer Mountain Resort call 800.831.8810 or visit www.schweitzer.com.

About Sugar Bowl

Sugar Bowl is More fun and Less hassle than other Tahoe Resorts. The resort has undergone a 10 year, 50 million dollar redevelopment that includes five high-speed quads serving four different mountain peaks so you can spend more time carving lines, and less time waiting in them. Sugar Bowl Mountain Resort...More fun...Less hassle. Visit www.sugarbowl.com to learn more.

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